

ABSTRACT OF THE DISCLOSURE

A system for administering readout contents according to the present invention includes: an image reader device having an image read unit for reading  
5 out contents information drawn on display media with an RF-ID tag and an RF-ID read unit for reading out identification information on the RF-ID tag of the display media by wireless communication; and a data  
administration device for accumulating the contents  
10 information read out by the image read unit and administration information related to the contents information, in association with identification information.